Excel Homework: Charting Crowdfunding

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?
   1. Overall the number of successful crowdfunding projects were higher than the number of canceled or failed projects combined. Total of successful projects was 565, total failed was 364, and total canceled was 57.
   2. The sub category of play projects had the highest total of projects which also resulted in the most successful amount of funded projects.
   3. Most of the projects that were successful in being funded did not stop at the goal amount it in almost every case surpassed the goal.
2. What are some limitations of this dataset?
   1. With the current information we can not conclude what can cause a project to be successful or failed.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. We can create a table to show the relation of the size of the project and that relates to the amount of backers and the average amount a backer donates.
   2. We can take a look if there is any relationship between a projected being funder and how it relates to the location of the project.
   3. We can see if projects with longer periods of being open are funded sooner and are successful.
   4. We can take a look to see if there is any correlation in the date a project is funded to see if there is a better time to try and get a project funded.

Bonus

1. The Median might give the better story because the mean can be skewed with really high donations or very small donations. The Mean might look like the average backer is donating a lot of money but in reality there was 1 backer that donated a huge amount of money.
2. There is a higher variability in the Failed projects.